

## **CHAPTER 2**

### **TOURISM THROUGH THE AGES**

#### **TEST QUESTIONS**

##### **Multiple Choice Questions**

1. If you were to make a trip somewhere in the world, where would you find the richest historical evidences of early travel?
  - a. Mediterranean area
  - b. India
  - c. Middle East
  - d. North America
  - e. South America
2. Concerning travel during the era of the Roman Empire:
  - a. Almost everybody traveled since travel was very economical.
  - b. The roads were perfectly safe.
  - c. Lightweight carriages made possible travel of 100 miles a day.
  - d. Most travelers were army personnel overseeing their empire.
  - e. Romans were among the earliest patrons of seaside resorts.
3. The Romans traveled mainly for:
  - a. business.
  - b. pleasure.
  - c. conducting trade.
  - d. Olympic game.
  - e. visiting the oracles.
4. The founders of travel for modern humanity were the:
  - a. early Polynesians.
  - b. Sumerians.
  - c. Romans.
  - d. Greeks.
  - e. Egyptians.
5. Why did hardly anyone travel for pleasure during Medieval times?
  - a. because of the dangers
  - b. lack of incentive
  - c. Costs were too high for most people
  - d. Governments refused passports, for the most part
  - e. all of the above
6. Thomas Cook was the first:
  - a. steamship agent.
  - b. rail excursion agent.
  - c. travel agent.
  - d. harbinger.
  - e. stagecoach travel agent.

7. Tourism for the masses began with the development of:
  - a. the spas of the Romans.
  - b. seaside resorts in Britain.
  - c. the Cook's tour.
  - d. the railroad.
  - e. stagecoach travel.
8. The first pleasure travelers were probably the:
  - a. Phoenicians.
  - b. Polynesians.
  - c. Romans.
  - d. Assyrians.
  - e. Hittites.
9. Why did early English railroads enjoy a passenger surge?
  - a. Rail travel was faster than stagecoach.
  - b. Trains had better schedules.
  - c. Passenger service was very reliable and safe.
  - d. Fares were inexpensive.
  - e. All of the above.
10. The earliest known tourist attractions were (was) the:
  - a. Olympic Games.
  - b. sphinx.
  - c. three great pyramids at Giza.
  - d. b and c.
  - e. All of the above.
11. Who were the greatest early road builders?
  - a. Phoenicians
  - b. Assyrians
  - c. Persians
  - d. Minoans
  - e. Romans
12. The Olympic Games in Greece offered visitors:
  - a. mainly superlative athletic performances.
  - b. sacrifice.
  - c. religious observances.
  - d. artistic performances.
  - e. All of these.
13. One of the amazing early historians, travelers and writers was:
  - a. Epidaurus.
  - b. Dodona.
  - c. Socrates.
  - d. Sardis.
  - e. Herodotus.

14. Museums were born in the ancient Near East but were improved by the:
- Romans.
  - Greeks.
  - Egyptians.
  - Minoans.
  - Sumerians.
15. The forerunners of today's great cathedrals with their art treasures were the:
- Greek temples.
  - Roman art galleries.
  - Persian cathedrals.
  - Ephesian temples.
  - Turkish mosques.
16. The Phoenicians became all but:
- the first creators of a maritime empire.
  - middlemen.
  - mainly passenger carriers.
  - purveyors of raw materials.
  - shippers of finished goods.
17. Stagecoach travel became popular in the U.S. prior to the Civil War. Such travel gave rise to:
- ordinaries.
  - the Tremont House.
  - roadside restaurants.
  - growth of the railroads.
  - All of the above.
18. The first seaside resorts of Britain were:
- patronized for medical reasons.
  - gambling resorts.
  - sites for social events.
  - All of the above.
  - None of the above.
19. Auto travel dominates today's intercity travel in the United States. This began with the:
- Oldsmobile curved dash phaeton.
  - Stanley steamer.
  - Ford Model T.
  - Hupmobile.
  - Willys-Overland.
20. The world's first scheduled airline service was provided by:
- Pan American Airways.
  - Deutsche Lufthansa.
  - Varney Airlines.
  - Western Airlines.
  - United Airlines.

21. Jet aircraft lead the world's passenger fleet. First was the:
- Comet.
  - B-707.
  - Lockheed Electra.
  - DC-3.
  - None of these.
22. In the United States the first scheduled international air travel was by:
- Pan American Airlines.
  - Varney Airlines.
  - Allegheny Airlines.
  - Western Airlines.
  - American Airlines.
23. The earliest transient guest rooms were:
- caravansaries.
  - inns on caravan routes.
  - parts of private dwellings.
  - churches and monasteries (hospices).
  - ordinaries.
24. In modern times, the need for overnight accommodations was expanded by the:
- growth of the railroad.
  - growth of interest in traveling.
  - development of various modes of transportation.
  - growth in automobile transportation.
  - growth of modern air travel.
25. The famous English tavern was originally built mainly for travelers by:
- railroad.
  - stagecoach.
  - canal barge.
  - horseback.
  - all of these modes.

#### ANSWERS TO MULTIPLE CHOICE QUESTIONS:

- |      |       |       |
|------|-------|-------|
| 1. A | 10. D | 19. C |
| 2. E | 11. E | 20. B |
| 3. B | 12. E | 21. A |
| 4. B | 13. E | 22. A |
| 5. A | 14. B | 23. C |
| 6. B | 15. A | 24. C |
| 7. D | 16. C | 25. B |
| 8. C | 17. A |       |
| 9. D | 18. D |       |

