Basics of Web Design, 3rd Edition
Instructor Materials Chapter 2 Test Bank

Multiple Choice. Choose the best answer.

1. What element is used to configure a new paragraph?

    a. **new**

    b. **paragraph**

    c. **p**

    d. **div**

2. What element is used to create the largest heading?

    a. **h1**

    b. **h9**

    c. **head**

    d. **h**

3. Which element is used to force the browser to display the next text or element on a

new line?

    a. **line**

    b. **p**

    c. **br**

    d. **hr**

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4. Select the function of an e-mail link from the choices below.

      a. automatically send you an e-mail message with the visitor's e-mail address as

      the reply-to field

      b. launch the default e-mail application for the visitor's browser with your e-mail

      address as the recipient

      c. display your e-mail address so that the visitor can send you a message later

      d. link to your mail server

5. Choose the true statement below.

      a. The content that displays in the browser is contained in the head section.

      b. The content that displays in the browser is contained in the body section.

      c. Information about the web page is contained in the body section.

      d. All of the above are true.

6. What type of HTML list will automatically place a number in front of the items?

      a. numbered list

      b. ordered list

      c. unordered list

      d. description list

7. What type of HTML list will automatically place a list marker, or bullet point, indicator

in front of each item?

        a. bullet list

        b. ordered list

        c. unordered list

        d. description list

8. What type of HTML list would be good to use to display a list of terms and their

definitions?

        a. bullet list

        b. ordered list

        c. unordered list

        d. description list

9. What element contains each item in an ordered or unordered list?

        a. **item**

        b. **li**

        c. **dd**

        d. **dt**

10. Choose the elements that are used in a description list.

      a. **dt**

      b. **dl**

      c. **dd**

      d. all of the above

11. Choose the element that configures text to be indented from both the left and right margins.

    a. **blockquote**

    b. **p**

    c. **h1**

    d. **div**

12. Choose the special character that is used to indicate a blank space.

    a. **␣**

    b. ** **

    c. **©**

    d. **&space;**

13. Choose the preferred element to use when emphasizing text that is intended to be

displayed in italic font style.

    a. **i**

    b. **strong**

    c. **em**

    d. **b**

14. Choose the preferred element to use when displaying text in italic font style when

there is no special emphasis on the words in the text.

    a. **em**

    b. **i**

    c. **strong**

    d. **b**

15. The text contained between title tags is:

    a. Not displayed by browsers

    b. Displayed in the title bar of the browser window

    c. Not used by search engines

    d. Never seen by your web page visitor.

16. The meta element is coded in the _____ section of a web page document.

    a. body

    b. head

    c. footer

    d. DOCTYPE

17. The element used to create a horizontal line on a web page is:

       a. **h1**

       b. **br**

       c. **hr**

       d. **div**

18. The purpose of the _____ element is to contain information that would typically

be some type of fine print or a disclaimer of some kind.

       a. dd

       b. small

       c. legal

       d. em

19. Select the true statement from the choices below.

       a. A web page will not display in a browser unless it passes syntax validation

       testing.

       b. A web page must pass syntax validation testing before it is used.

       c. Validation testing guarantees that your web page will looks good.

       d. Invalid code may cause browsers to render the pages slower than otherwise.

20. Select the element used to hyperlink web pages to each other from the list below:

       a. link

       b. hyperlink

       c. anchor

       d. target

21. Use the _____ element to create a generic area or section on a web page that is

physically separated from others.

      a. **div**

      b. **strong**

      c. **h1**

      d. **small**

22. When should you use a relative hyperlink?

    a. Always, the W3C prefers relative hyperlinks

    b. When you need to link to a web page internal to your website

    c. When you need to link to a web page external to your website

    d. Never, the W3C has deprecated relative hyperlinks

23. When should you use an absolute hyperlink?

    a. Always, the W3C prefers absolute hyperlinks

    b. When you need to link to a web page internal to your website

    c. When you need to link to a web page external to your website

    d. Never, the W3C has deprecated relative hyperlinks

24. How would you configure a hyperlink from the index.html file to another file named

services.html which is located in the same folder?

    a. **Services**

    b. ** Services **

    c. ** Services **

    d. **<a> Services **

25. The _____ attribute of the anchor element can cause the new web page to

open in its own browser window.

      a. **target**

      b. **window**

      c. **id**

      d. **name**

26. The purpose of the _____ element is used to configure the main navigation area

on a web page.

      a. header

      b. nav

      c. navigation

      d. command

27. The purpose of the _____ element is used to configure the headings for a web

page document or section of a web page document.

      a. headings

      b. nav

      c. header

      d. head

28. The purpose of the _____ element is used to configure the footer information on

a web page document.

      a. headings

      b. foot

      c. div

      d. footer

29. Choose the preferred element to use when configuring important text that is intended

to be displayed a bold font style.

    a. **i**

    b. **strong**

    c. **em**

    d. **b**

30. Choose the preferred element to use when displaying text in a bold font style when

there is no special importance to the words in the text.

    a. **em**

    b. **i**

    c. **strong**

    d. **b**

31. The purpose of the _____ element is used to configure the main content of a

web page document.

       a. header

       b. nav

       c. main

       d. content

Answers.

1. c

2. a

3. c

4. b

5. b

6. b

7. c

8. d

9. b

10. d

11. a

12. b

13. c

14. b

15. b

16. b

17. c

18. b

19. d

20. c

21. a

22. b

23. c

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24. b

25. a

26. b

27. c

28. d

29. b

30. d

31. d